

Career & Technical Education | Arts & Communication

Costuming & Makeup

Subject Code: 340260

Outcome & Competency Descriptions

Course Description:

This course focuses on character design specific to makeup and costumes. Students research, render, and produce masks, hats, uniforms, dresses, and other attire. They apply actor makeup and choose wigs or hairstyles aligned with production demands. Students explore the many factors that influence character design, including story line, production restrictions and demands, relationships among characters, character movement, color, and stage lighting.

Strand 1.

Business Operations / 21st Century Skills

Learners apply principles of economics, business management, marketing, and employability in an entrepreneur, manager, and employee role to the leadership, planning, developing, and analyzing of business enterprises related to the career field.

Outcome: 1.1.

Employability Skills

Develop career awareness and employability skills (e.g., face-to-face, online) needed for gaining and maintaining employment in diverse business settings.

Competencies

- 1.1.7. Apply problem-solving and critical-thinking skills to work-related issues when making decisions and formulating solutions.
- 1.1.9. Give and receive constructive feedback to improve work habits.
- 1.1.10. Adapt personal coping skills to adjust to taxing workplace demands.

Outcome: 1.2. Leadership and Communications

Process, maintain, evaluate, and disseminate information in a business.
Develop leadership and team building to promote collaboration.

Competencies

- 1.2.4. Use negotiation and conflict-resolution skills to reach solutions.
- 1.2.5. Communicate information (e.g., directions, ideas, vision, workplace expectations) for an intended audience and purpose.
- 1.2.6. Use proper grammar and expression in all aspects of communication.
- 1.2.7. Use problem-solving and consensus-building techniques to draw conclusions and determine next steps.
- 1.2.9. Identify advantages and disadvantages involving digital and/or electronic communications (e.g., common content for large audience, control of tone, speed, cost, lack of non-verbal cues, potential for forwarding information, longevity).
- 1.2.10. Use interpersonal skills to provide group leadership, promote collaboration, and work in a team.
- 1.2.11. Write professional correspondence, documents, job applications, and resumés.
- 1.2.12. Use technical writing skills to complete forms and create reports.
- 1.2.13. Identify stakeholders and solicit their opinions.

Outcome: 1.3. Business Ethics and Law

Analyze how professional, ethical, and legal behavior contributes to continuous improvement in organizational performance and regulatory compliance.

Competencies

- 1.3.2. Follow protocols and practices necessary to maintain a clean, safe, and healthy work environment.
- 1.3.3. Use ethical character traits consistent with workplace standards (e.g., honesty, personal integrity, compassion, justice).
- 1.3.4. Identify how federal and state consumer protection laws affect products and services.
- 1.3.5. Access and implement safety compliance measures (e.g., quality assurance information, safety data sheets [SDSs], product safety data sheets [PSDSs], United States Environmental Protection Agency [EPA], United States Occupational Safety and Health Administration [OSHA]) that contribute to the continuous improvement of the organization.
- 1.3.7. Identify the labor laws that affect employment and the consequences of noncompliance for both employee and employer (e.g., harassment, labor, employment, employment interview, testing, minor labor laws, Americans with Disabilities Act, Fair Labor Standards Acts, Equal Employment Opportunity Commission [EEOC]).

Outcome: 1.4. Knowledge Management and Information Technology

Demonstrate current and emerging strategies and technologies used to collect, analyze, record, and share information in business operations.

Competencies

- 1.4.2. Select and use software applications to locate, record, analyze, and present information (e.g., word processing, e-mail, spreadsheet, databases, presentation, Internet search engines).
- 1.4.3. Verify compliance with security rules, regulations, and codes (e.g., property, privacy, access, accuracy issues, client, and patient record confidentiality) pertaining to technology specific to the industry pathway.
- 1.4.5. Use information technology tools to maintain, secure, and monitor business records.
- 1.4.7. Use personal information management and productivity applications to optimize assigned tasks (e.g., lists, calendars, address books).

Outcome: 1.5. Global Environment

Evaluate how beliefs, values, attitudes, and behaviors influence organizational strategies and goals.

Competencies

- 1.5.3. Use cultural intelligence to interact with individuals from diverse cultural settings.
- 1.5.4. Recognize barriers in cross-cultural relationships and implement behavioral adjustments.
- 1.5.5. Recognize the ways in which bias and discrimination may influence productivity and profitability.
- 1.5.6. Analyze work tasks for understanding and interpretation from a different cultural perspective.
- 1.5.7. Use intercultural communication skills to exchange ideas and create meaning.
- 1.5.8. Identify how multicultural teaming and globalization can foster development of new and improved products and services and recognition of new opportunities.

Outcome: 1.6. Business Literacy

Develop foundational skills and knowledge in entrepreneurship, financial literacy, and business operations.

Competencies

- 1.6.5. Describe organizational structure, chain of command, the roles and responsibilities of the organizational departments, and interdepartmental interactions.
- 1.6.9. Explain how the performance of an employee, a department, and an organization is assessed.
- 1.6.11. Describe how all business activities of an organization work within the parameters of a budget.

- 1.6.12. Describe classifications of employee benefits, rights, deductions, and compensations.

Outcome: 1.7. Entrepreneurship/Entrepreneurs

Analyze the environment in which a business operates, and the economic factors and opportunities associated with self-employment.

Competencies

- 1.7.9. Conduct a self-assessment to determine entrepreneurial potential.
- 1.7.10. Describe techniques for obtaining experience (e.g., apprenticeship, co-operative [co-op] education, work placement, internship, job shadowing) related to an entrepreneurial objective.
- 1.7.13. Protect intellectual property and knowledge (e.g., copyright, patent, trademark, trade secrets, processes).

Outcome: 1.8. Operations Management

Plan, organize, and monitor an organization or department to maximize contribution to organizational goals and objectives.

Competencies

- 1.8.1. Forecast future resources and budgetary needs using financial documents (e.g., balance sheet demand forecasting, financial ratios).
- 1.8.2. Select and organize resources to develop a product or a service.
- 1.8.4. Identify alternative actions to take when goals are not met (e.g., changing goals, changing strategies, efficiencies).
- 1.8.5. Use inventory and control systems to purchase materials, supplies, and equipment (e.g., Last In, First Out [LIFO]; First In, First Out [FIFO]; Just in Time [JIT]; LEAN).
- 1.8.7. Collect information and feedback to help assess the organization's strategic planning and policymaking processes.
- 1.8.8. Identify routine activities for maintaining business facilities and equipment.
- 1.8.9. Develop a budget that reflects the strategies and goals of the organization.

Outcome: 1.11. Principles of Business Economics

Examine and employ economic principles, concepts, and policies to accomplish organizational goals and objectives.

Competencies

- 1.11.2. Identify the difference between monetary and nonmonetary incentives and explain how changes in incentives cause changes in behavior.

Strand 2.

Design

Learners apply the elements and principles of design and compositional techniques to create works of art and visual layouts for both tactile and digital art forms.

Outcome: 2.1.

Arts Elements and Design Principles

Analyze works of art for the art elements and the design principles needed to create professional products.

Competencies

- 2.1.1. Describe art elements of line, value, color, shape, space, form, and texture in various media that are used individually or in combination.
- 2.1.2. Identify specific characteristics (i.e., positive and negative, organic, geometric, quality, weight, direction, variety, unity, balance, symmetry) of art elements that communicate and express ideas.
- 2.1.3. Determine how and when to apply the principles of design, including: unity, variety, balance, movement, emphasis, visual hierarchy, and proportion/scale to communicate ideas.
- 2.1.4. Identify, compare, and contrast unity and variety within a design (e.g., formal/symmetrical, informal/asymmetrical, and radial balance).
- 2.1.5. Observe movement shown through repetition, pattern, and rhythm.
- 2.1.6. Interpret emphasis through contrast, isolation, size, and placement.
- 2.1.7. Identify visual hierarchy used to establish dominance.
- 2.1.8. Recognize the use of proportion/scale.

Outcome: 2.2.

Color Theory

Assess the use of color for commercial design.

Competencies

- 2.2.8. Compare and contrast choices using the psychology of color.
- 2.2.9. Critique the use of color schemes (e.g., primary, secondary, tertiary, analogous, complementary, triads, monochromatic) in various media.

Outcome: 2.3.**Art Forms**

Apply art elements and design principles to create two-dimensional (2D) and three-dimensional (3D) commercial products using various media to communicate the message and evoke the desired audience response.

Competencies

- 2.3.1. Render a proportionately correct portrait and figure drawing.
- 2.3.2. Render in one-point, two-point, multi-point, and aerial perspectives.
- 2.3.3. Apply color using pencil, marker, dry media, wet media, and digital media.
- 2.3.4. Demonstrate shape, volume, depth, and dimension.
- 2.3.5. Employ techniques that produce actual and implied texture (e.g., filters, embroidery, embossing, clay, wax, wood, metal).
- 2.3.6. Select the material based on its characteristics (e.g., design, construction, maintenance, care of product) for the intended use.
- 2.3.7. Create a 3D design according to specific measurements using drawing, cutting, scoring, and bonding techniques.

Outcome: 2.4.**Visual Layouts**

Create layouts for pre-production and analyze the communicative effects on the commercial product.

Competencies

- 2.4.1. Create thumbnail and rough sketches.
- 2.4.7. Determine composition, formal qualities, scale, and use of space.
- 2.4.8. Apply compositional techniques, including rule of thirds, use of a grid system, 180-degree rule, framing, fill frame, pyramid, strong center of interest, and aspect ratio.
- 2.4.9. Create visual continuity among a variety of products.
- 2.4.12. Evaluate the product in terms of the message or meaning for the targeted audience.

Strand 3. Written Content Creation

Learners apply content creation knowledge and skills to use the intended message for entertainment, journalism, or marketing purposes.

Outcome 3.2. Entertainment-based Writing

Produce copies for products designed for amusement and enjoyment.

Competencies

- 3.2.10. Determine how the script dictates various elements including setting, music, and blocking.
- 3.2.11. Identify different features of scripts (e.g., setting, dialogue, plot, characters).

Outcome: 3.3. Fact-Based Writing

Write concise and focused copy for journalism.

Competencies

- 3.3.5. Seek, consider, and synthesize primary, secondary, quantitative, and qualitative research.

Outcome: 3.5. Social Media

Develop content for social media.

Competencies

- 3.5.5. Create content tailored to a specific social media platform.

Strand 7.

Performance

Learners apply knowledge and skills for performance, including roles, processes, procedures, and production design.

Outcome: 7.1.

Interrelationships

Examine and explore how music, dance, and theatre disciplines connect to create a production.

Competencies

- 7.1.2. Evaluate the importance of the audience and its relationship to the performance.
- 7.1.3. Explain the differences between practice, rehearsal, tech week, and performance.
- 7.1.4. Explain the level of skill and training to reach a professional production level of a performance.
- 7.1.5. Describe and critique the elements of a performance from an audience member's perspective.
- 7.1.6. Determine the relationship among production elements including costume, scenic, lighting, video, sound, and property design.

Outcome: 7.2.

Genres

Analyze and critique the stylistic differences among genres.

Competencies

- 7.2.1. Describe, compare, and contrast various styles and traditions.
- 7.2.2. Identify and compare the lives, works, and influence of significant individuals in various cultures, traditions, and historical periods.
- 7.2.3. Compare and contrast characteristics (e.g., technique, form, content) of genres from a particular time period or area of influence.
- 7.2.4. Explain the influence of social context, historical periods, and culture in the development of a performance.

Outcome: 7.4.

Space, Time, and Energy

Exhibit the use of space, time, and energy through performance.

Competencies

- 7.4.1. Understand the differences among and work within theatrical and non-theatrical spaces, conventional and non-conventional spaces, and structured and unstructured spaces.

Outcome: 7.11.

Production Management

Assign roles, functions, and procedures based on a script or production plan.

Competencies

- 7.11.1. Identify the stages in the production process.

- 7.11.2. Describe the function and responsibilities of individuals involved in creating, planning, scheduling, and producing a production.
- 7.11.3. Develop script formats, interpretations, subjects, production choices, and ideas.

Outcome: 7.12. Production Design

Adapt the elements of stagecraft to a script or production plan.

Competencies

- 7.12.1. Create a design that captures the director's vision and concept.
- 7.12.2. Create a design using standard production elements.
- 7.12.3. Integrate all design elements (e.g., costuming, scenery, lighting, audio, projections, videos, hair, makeup, and properties) to reflect the mood, setting, and socioeconomic statuses indicated in the production plan.

Outcome: 7.13. Costuming

Create and apply wardrobe, hair style, and makeup for a performance.

Competencies

- 7.13.1. Develop a character analysis to create costuming for production.
- 7.13.2. Create renderings to illustrate design choices based on a script analysis or production plan.
- 7.13.3. Create and interpret a costume plot to track the movement and specific costuming needs of characters in a play, including quick changes.
- 7.13.4. Render costume concepts to scale.
- 7.13.5. Develop a plan to create costumes that are functional and artistically effective.
- 7.13.6. Compare and contrast the various methods of acquiring costuming within the confines of a budget.
- 7.13.7. Apply wardrobe, hair, and makeup to convey the mood, character, setting, and social status of a character.
- 7.13.8. Create well-crafted, functional garments using basic and advanced machine and hand sewing techniques.
- 7.13.9. Adapt commercial sewing patterns for theatrical use.
- 7.13.10. Describe the relationship among costume, scenic, lighting, video, and sound designers.

Outcome: 7.14. Performance Demands

Meet the physical, vocal, and psychological demands of performance.

Competencies

- 7.14.2. Recognize the levels of physical and mental stress as potential risk factors to the body's various movements.
- 7.14.4. Develop a nutrition plan and lifestyle choices that support optimal performance and reduce stress and injury.
- 7.14.5. Anticipate the physical requirements of a performance.
- 7.14.6. Overcome psychological stresses to minimize their impacts on a performance.

7.14.7. Demonstrate strategies to manage and relieve anxieties.

Outcome: 7.15. Rehearsal and Audition

Establish skills and habits necessary for auditions, individual practice, and rehearsals.

Competencies

- 7.15.1. Plan for different types of auditions and adapt to in-person, audio, and video format requirements.
- 7.15.2. Select the audition material that meets the expectations of the company or individual holding the audition.
- 7.15.3. Prepare physically and mentally for rehearsal and audition demands.
- 7.15.4. Critique the strengths and weaknesses of a performance during rehearsal.
- 7.15.5. Prepare for an audition by identifying required elements including pre-screens, reels, portfolios, resumes, headshots, and websites.